

2013

■ NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

Gold in the category *Best Prospecting Campaign*: Finding New Friends: Catholic Medical Mission Board – October Control Acquisition and October Baby Gabriel Test Acquisition

NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category *Technique – Best Tweets*: Amersgent – Responding to Sandy: Crisis Preparation and Direct Mail

Gold in the category *Technique – Best Online Copywriting*: American Indian College Fund – 2012 Student Superlatives Campaign

Silver in the category *Direct Mail – Customer Retention*: American Indian College Fund – Power of 60 Winback

Silver in the category *Technique – Best Tweets*: American Indian College Fund – Native American Heritage Month Matching Gift Campaign

Silver in the category *Direct Mail – Fundraising/Non-profit (solo)*: Salesian Missions – 2012 Milestone Mailing

Bronze in the category *Direct Mail – Fundraising/Non-profit (campaign)*: American Indian College Fund – Matching Gift Campaign

Bronze in the category *Direct Mail – B-to-C Integrated Campaign*: Philabundance – Community Food Center Proposal

Bronze in the category *DM on a Shoestring – Budget under \$5,000*: Second Harvest Food Bank of

2012

■ NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

Gold in the category *Best Donor Renewal Program Campaign*: Maryknoll Fathers and Brothers – Gift of Hope

■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category *Direct Mail – B-to-C (lead or order generation)*: American Indian College Fund – Power of 60 Acquisition Test

Gold in the category *Direct Mail – Customer Retention*: Philabundance – Loyal Donor Stewardship

Gold in the category *Interactive – Email*: Catholic Medical Mission Board – Year-End Emails

Gold in the category *Interactive – Pay-Per-Click Advertising*: American Indian College Fund – Google Grants Campaign

Gold in the category *Technique – Best Tweets*: UCLA's Jonsson Cancer Center – 6 Ways in 6 Days

Gold in the category *Technique – Best Art Direction*: Maryknoll Fathers and Brothers – Gift of Hope

Gold in the category *Technique – Most Innovative Online Format*: Catholic Medical Mission Board – April Email

Silver in the category *Direct Mail – Fundraising/ Non-Profit (campaign)*: Maryknoll Fathers and Brothers – Gift of Hope

Silver in the category *Technique – Best Online Copywriting*: Catholic Medical Mission Board – April Email

Silver in the category *Technique – Best Tweets*: American Indian College Fund – Trekr Dave Campaign

Silver in the category *Technique – Most Innovative Direct Mail Format*: The Salvation Army Northern New England – Christmas Cultivation

Bronze in the category *Direct Mail – Customer Retention*: American Indian College Fund – Donor Milestone Appreciation

Bronze in the category *Technique – Best Print Production*: Catholic Medical Mission Board – Haiti Midlevel

Bronze in the category *Integrated Media Campaign – B-to-C Integrated Campaign (lead or order generation)*: American Indian College Fund – Year-End Campaign

Bronze in the category *Integrated Media Campaign – Fundraising Integrated Campaign*: American Indian College Fund – Native American Heritage Month

Bronze in the category *DM on a Shoestring – Budget under \$20,000*: Freestore Foodbank – Holiday Follow-Up Campaign

2011

■ 2011 NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

Gold in the category *Best Donor Renewal Program Campaign*: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Mailing

■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category *Direct Mail – Fundraising/Non-profit (campaign)*: American Indian College Fund – Year-End Campaign

Gold in the category *Interactive – Email*: American Indian College Fund – Vote for Your Favorite PSA

Gold in the category *Technique – Best Art Direction*: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Appeal

Gold in the category *Technique – Best Print Production*: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Appeal

Gold in the category *Integrated – B-to-C Integrated Campaign (image or brand building)*: Joslin Diabetes – All-Pro Challenge

Silver in the category *Direct Mail – B-to-C (lead or order gen)*: American Indian College Fund – Loyal Donor Campaign

Silver in the category *Technique – Best Online Copywriting*: Catholic Medical Mission Board – Haiti Emergency

Silver in the category *Direct Mail – Customer Retention*: Greater Chicago Food Depository – Donor Appreciation Mailing

Silver in the category *Direct Mail – Fundraising/Non-profit (campaign)*: St. Joseph's Indian School – Home Renovation/Chapel Restoration Midlevel Appeal

Silver in the category *Technique – Best Print Production*: Maryknoll Fathers and Brothers – Gift of Hope for Families

Silver in the category *DM on a Shoestring – Budget under \$20,000*: Akron-Canton Regional Foodbank – Harvest for Hunger Campaign Reminder

Bronze in the category *Interactive – Email*: American Indian College Fund – Student W.I.S.H. Wall

Bronze in the category *Technique – Most Innovative Online Format*: Catholic Medical Mission Board – Christmas E-card

Bronze in the category *Other Social Media (Facebook, LinkedIn)*: UCLA Jonsson Cancer Center Foundation – iChallenge

2010

■ NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

Gold in the category *Best Major Donor Appeal*: Salesian Missions – Cambodia Midlevel Mailing

■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category *Technique – Best Print Production*: Salesian Missions – Salesian Missions Midlevel

Gold in the category *DM on a Shoestring – Budget under \$5,000*: Children's Healthcare of Atlanta – August New Donor Welcome

Silver in the category *Technique – Best Print Production*: St. Joseph's Indian School – Summer Midlevel Campaign 2009

Silver in the category *DM on a Shoestring – Budget under \$5,000*: UCSF Helen Diller Family Comprehensive Cancer Center – Brain Tumor Year-End Appeal

Bronze in the category *Interactive – Email*: Freestore Foodbank – Rubber Duck Regatta

Bronze in the category *Interactive – Email*: Greater Chicago Food Depository – Greater Chicago Food Depository Year-End Campaign

Bronze in the category *Technique – Best Print Production*: Maryknoll Fathers and Brothers – 2009 Gift of Hope for Children Midlevel Campaign

2009

■ DIRECT MARKETING ASSOCIATION (DMA) INTERNATIONAL ECHO AWARDS

Leader Award in the category *Not-For-Profit/Direct Mail*: Maryknoll Fathers and Brothers – Prayer Guild Invite

■ NATIONAL CATHOLIC DEVELOPMENT CONFERENCE (NCDC) LUMEN AWARDS

Gold in the category *Prospecting Campaign – Finding New Friends*: The Franciscans – St. Anthony's Guild – St. Anthony Medal Acquisition

Gold in the *Major Donor Appeal* category: Maryknoll Fathers and Brothers – Gift of Hope Midlevel Appeal

■ NEW ENGLAND DIRECT MARKETING ASSOCIATION (NEDMA) AWARDS FOR CREATIVE EXCELLENCE

Gold in the category *Electronic – Email Campaign (Consumer or B-to-B)*: Native American Rights Fund – Matching Gift Campaign

Gold in the category *Technique – Best Creative Execution*: Maryknoll Fathers and Brothers – A Gift of Hope Midlevel Campaign

Gold in the category *DM on a Shoestring – Budget under \$10,000 (Consumer or B-to-B)*: Akron-Canton Regional Foodbank – Fresh Produce Appeal

Silver in the category *Technique – Best Landing Page Design*: Native American Rights Fund – Matching Gift Campaign

Silver in the category *DM on a Shoestring – Budget under \$10,000 (Consumer or B-to-B)*: Cleveland Foodbank – Friends of the Foodbank Monthly Giving Invitation

Bronze in the category *DM on a Shoestring – Budget under \$20,000 (Consumer or B-to-B)*: Philabundance – Not At All A Ball

Bronze in the category *Direct Mail – Consumer (image or brand building)*: University of Miami Leonard M. Miller School of Medicine – Society of Health Champions

Bronze in the category *Direct Mail – Fundraising/Non-Profit (campaign)*: Catholic Medical Mission Board – Matching Gift Appeal

Bronze in the category *Technique – Best Print Production*: Bascom Palmer Eye Institute – 2007 Year-End Appeal

Bronze in the category *Technique – Best Landing Page Design*: Duke Children’s Hospital & Health Center – Year-End Renewal

Bronze in the category *Integrated Multimedia Campaign – Fundraising Integrated Campaign*: Maryknoll Fathers and Brothers – Prayer Guild Invite