

# CREATIVE

## MAXIMIZING DONOR SATISFACTION

Amergent's award-winning staff of direct response specialists works with you to capture your voice to effectively communicate with your donors. Our Creative staff can help you create the most appropriate dialogue with your various supporters to connect with the reasons they enjoy giving to your organization. By using every response channel – mail, email and web – we'll help you to inspire donors not only to make occasional gifts, but to truly join you in your mission.

Our Creative staff is results driven. We design and create well-crafted, cost-efficient communications – to help you cultivate stronger relationships and raise more funds for your critical mission. Our approach is to fully understand the values upon which your donor relationship is based, and to create the copy and graphics that will best reflect those values. This is how we will help you move more donors to a stronger bond with your organization.

**For more information about our award-winning creative or Amergent's other services, please call 1-800-370-7500 and ask for [Jack Doyle](#).**